



SWFC STUDENTS INTERN FOR NAPLES INTERNATIONAL FILM FESTIVAL

Fort Myers, Fla. (September 17, 2009) – Ten graphic design students have landed internships with Naples International Film Festival (NIFF), where they are assisting the organization in launching its inaugural event November 5-9. The interns, all top-design students at Southwest Florida College, are beneficiaries of the college’s proactive Career Services department, where professional career counselors facilitate real-life training and hands-on opportunities as an integral part of all SWFC diploma and degree programs.

“I love the atmosphere,” said Lindsey Phillips, of her experience interning at NIFF. Phillips recently graduated from Southwest Florida College with an associate's degree in graphic design. She is currently working on designing posters and advertisements for NIFF, one of which has been used in Gulf Shore Life Magazine. “I appreciate the opportunity of them giving me the offer to do this in their first year,” she said.

Phillips said that the internship gives her and all the interns first-hand access to the nuts-and-bolts of how a professional team carries out all the design elements for a specific market.

“Our interns/students are a great group of young cultured and inspired artist. We have been very fortunate to have these talented individuals among our NIFF family,” said Daniel Herrera, Director of Outreach for Naples International Film Festival and Director/Producer for La Razza Films.

“It takes institutions like SW Florida College to offer the curriculum's to refine the incubated talents of its students,” Herrera said. “I am glad to see, that distinct artistic personalities do exist in such a conservative community. I personally feel that there is no need to have to recruit from other cities like New York, Miami and or LA, when there is great talent pool here.”

The festival opens with “The Cove,” which will screen at the opening night gala on November 5 at the Philharmonic Center for the Arts.

“The Cove,” a 2009 docudrama directed by Louie Psihoyos, tells the story of Ric O'Barry, the famous dolphin trainer who spent part of his career in the Florida Keys, as he infiltrates a cove off the coast of Japan in order to expose animal abuse and threats to human health.

“Career Services is extremely proud of our student’s hard work and of their representation of Southwest Florida College in this important inaugural event,” said Jan Rhonehouse, Career Services Coordinator for the Southwest Florida College, Fort Myers campus. Rhonehouse worked diligently to foster the connection at NIFF to create this opportunity for the students at Southwest Florida College.

For more information about Southwest Florida College and its programs, call toll free 888-526-7973 or visit www.swfc.edu.

Southwest Florida College is an accredited, private, nonprofit institution of higher learning centrally located in Fort Myers, Tampa, Port Charlotte, and includes the Institute of Interior Design located within the International Design Center in Estero. The College has been providing post secondary education to Floridians since 1974 and offers programs in Allied Health, Business, Design, Education, Information Technology and Legal Studies. Its mission is to provide educational opportunities for individuals to acquire knowledge and skills that will help prepare them for rewarding careers in fields with high growth potential. For more information, call toll free 888-526-7973 or visit www.swfc.edu.

Samples of student's work



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