

SOUTHWEST FLORIDA COLLEGE INTRODUCES NEW PROGRAMS

Port Charlotte, Fla. (October 21, 2009) – Southwest Florida College recently announced the expansion of its program offerings at the new Port Charlotte campus, which opened its doors in February of this year.

Recent additions at the Port Charlotte campus include a diploma in Crime Scene Investigation (CSI), a diploma in Early Childhood Care and Management, and three associate's degrees – Criminal Justice, Early Childhood Education, and Management and Marketing. Applications are now being accepted for the winter term.

The Crime Scene Investigation curriculum was recently approved by the Crime Scene Certification Board of the International Association for Identification (IAI) and entitles Southwest Florida College to offer first level IAI certification. This globally recognized certification puts SWFC in stride with the world's oldest and largest organization of forensic science professionals. The IAI represents some 6,900 practitioners in seventy five countries.

The Management and Marketing program is designed to familiarize students with the many facets of owning, operating, managing and marketing a business enterprise. Upon completion of the program, graduates can pursue careers in general management, sales and promotion, marketing, human resources, and retail operations.

The addition of the Early Childhood Education associate's degree will allow students who are currently enrolled in the Early Childhood Care and Management diploma program to earn a degree. The program is designed to prepare students for careers in preschools, childcare centers, school-age programs, and in public schools with children through the age of eight. Students will obtain a background in the growth and development of young children and will be able to understand how they learn.

The associate's degree in Criminal Justice provides students with a broad spectrum of coursework in corrections, law enforcement, terrorism, private security and investigations. Last month four students from the Criminal Justice program competed in the 2009 Lambda Alpha Epsilon (LAE) Region 5 Conference and returned with a first place, two second place and a third place medal.

Southwest Florida College also offers life-time career assistance, tuition assistance and scholarships for those who qualify. For more information on any of these new programs, or to find out more about the new SWFC Port Charlotte campus, please call 1-888-526-7973 today to speak with an administrations representative or visit www.swfc.edu.

Southwest Florida College is an accredited, private, institution of higher learning centrally located in Fort Myers, Tampa, Port Charlotte, and includes the Institute of Interior Design located within the International Design Center in Estero. The College has been providing post secondary education to Floridians since 1974 and offers programs in Allied Health, Business, Design, Education, Information Technology and Legal Studies. Its mission is to provide educational opportunities for individuals to acquire knowledge and skills that will help prepare them for rewarding careers in fields with high growth potential. For more information, call toll free 888-526-7973 or visit www.swfc.edu.

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