

**DONAHUE RECENTLY JOINED THE SOUTHWEST FLORIDA COLLEGE  
TAMPA CAMPUS AS CAMPUS DIRECTOR**



Tampa, Fla., (December 28, 2009) – A Denver, Colo., native and a 16-year veteran of career college recruitment has been named director for the Tampa campus of Southwest Florida College.

Veronica M. Donahue has worked as Director of Recruitment at ITT Technical Institute in Thornton, Colorado and most recently as Director of Admissions at Brown Mackie College. She has also held director of admissions positions at Hamilton College, Concorde Career Institute and Denver Technical College, which was later known as DeVry University.

Donahue has a background in sales, marketing/advertising and training and was responsible for developing and delivering training presentations at the National Director of Admissions training seminar. She was also selected as one of the Directors of Recruitment to train and mentor newly hired Directors of Recruitment and she co-developed the National Training Video to be used as the primary training tool for admissions in all ITT Technical Institute schools nationwide.

Donahue said she looks forward to supporting the students, faculty and staff of the Southwest Florida College Tampa campus as the newly appointed Campus Director.

"I am honored to be a part of this team," Donahue said. "I am impressed by the people at Southwest Florida College. I have yet to meet anyone at Southwest Florida College who is not dedicated completely to the mission of enrolling, educating and employing our students. The environment is both uplifting and professional. It is a pleasure to come to work each day."

*Southwest Florida College is an accredited, private, institution of higher learning centrally located in Fort Myers, Tampa, Port Charlotte, and includes the Institute of Interior Design located within the Miromar Design Center in Estero. The College*

*offers programs in Health Care, Business, Design, Education, Information Technology and Legal Studies. Its mission is to provide educational opportunities for individuals to acquire knowledge and skills that will help prepare them for rewarding careers in fields with high growth potential. For more information, call toll free 877-205-2074 or visit [www.swfc.edu](http://www.swfc.edu).*