

**CARRICO PROMOTED AS FINANCIAL LITERACY ADVISER  
FOR SOUTHWEST FLORIDA COLLEGE**



Fort Myers, Fla., (December 29, 2009) – Originally from Louisville, KY., Kris Carrico has called Southwest Florida her home for the past four years. She started her career with Southwest Florida College in October of 2007 as Financial Aid Planner and recently earned a promotion to Financial Literacy Advisor for the institution.

“Southwest Florida College has been a family to me,” Carrico said. “I have met some of the greatest people here who have aided in my professional and personal growth. SWFC is very close to my heart.”

Carrico earned a Bachelor’s degree in Business Administration from the University of Louisville and has had previous experience in sales and training while working at a marketing company. Over the past year, she has proven very adept at understanding the intricacies of the federal, state and institution’s regulations. She has worked towards training her peers on the subject of student financial literacy and also as the Tuition Assistance department’s liaison with Admissions to foster increased understanding of financial aid.

Carrico hopes that her promotion will benefit the students at Southwest Florida College by having on campus assistance with personal debt management.

“My role is to educate students on how to manage their personal debt and how to use the tools their loan program provides to manage their student loan debt, by educating them in their classroom and one on one,” Carrico said.

*Southwest Florida College is an accredited, private, institution of higher learning centrally located in Fort Myers, Tampa, Port Charlotte, and includes the Institute of Interior Design located within the Miromar Design Center in Estero. The College offers programs in Health Care, Business, Design, Education, Information Technology and Legal Studies. Its mission is to provide educational opportunities for individuals to acquire knowledge and skills that will help prepare them for rewarding careers in fields with high growth potential. For more information, call toll free 888-526-7973 or visit [www.swfc.edu](http://www.swfc.edu).*

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